

FIERY WORKFLOW SUITE

# EFI Fiery Central

## Centralize Production. Optimize Capacity.



# Centralize Production for Increased Throughput and Lower Cost

Fiery® Central integrates your production systems to make existing or new printers more scalable and productive. It combines multiple Fiery Driven™ digital printers, and other select printers, into a centralized print production system with a unified workflow and a common, intuitive user interface. Plus, it provides easy access for all these printers to the powerful products in the Fiery Workflow Suite, and integration with EFI™ business productivity solutions such as print MIS and Web-to-Print products.

## Fiery Central Workflow Diagram

### Access the Fiery Workflow Suite

Easily add modular products to solve demanding customer requirements.

### Enable Business-wide Integration

Integrates into customer's business environment:

- EFI Digital StoreFront® Web-to-Print solution
- EFI Print MIS

Web-to-Print

Plan

Schedule

Acquisition



**EFI Digital StoreFront**  
Customized desktops for Internet-based communication, order submission and management.

Print Management

Manage

Plan

Schedule



**EFI Print MIS**  
Global print business and production management.

Bi-directional Communication

Prepress

Centralized Production

Production

**Prepress Workflow Automation**



**Fiery JobFlow**  
Browser-based PDF workflow automation for a single Fiery or a multi-Fiery environment.

**Make-ready**

**Fiery Impose**  
Visual, intuitive and interactive document imposition tools.



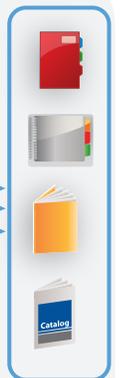
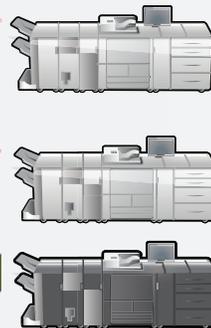
**Fiery JobMaster**  
Advanced make-ready including tab design, page numbering, scanning and powerful late-stage editing features.



**Fiery Central**  
PDF production workflow solution, maximizes throughput and automates color and B&W workflows.



**Fiery Print Servers**  
Optimizes the throughput of print engines.



EFI Digital StoreFront®, Pace™, PrintFlow, Fiery Workflow Suite, JDF Integration, and connectivity to Fiery and other select printers.



## Produce Work Faster and More Cost-effectively with a Centralized Production System

Fiery Central uses a common, intuitive visual user interface — the award-winning Fiery Command WorkStation® — to manage all your printers, as well as Fiery applications. This helps unify your digital printer fleet to:



### Control all printers from one place

Combine print resources and control up to 12 printers — both Fiery Driven™ and other select printers — for efficient production. Centralized output management improves digital print production capacity, turnaround and productivity.



### Split or route jobs for lowest cost production

Fiery Central printer groups allow you to build logic to intelligently balance production output — splitting color and black-and-white pages, balancing the workload and routing all or part of jobs to the most productive and cost-efficient printers.



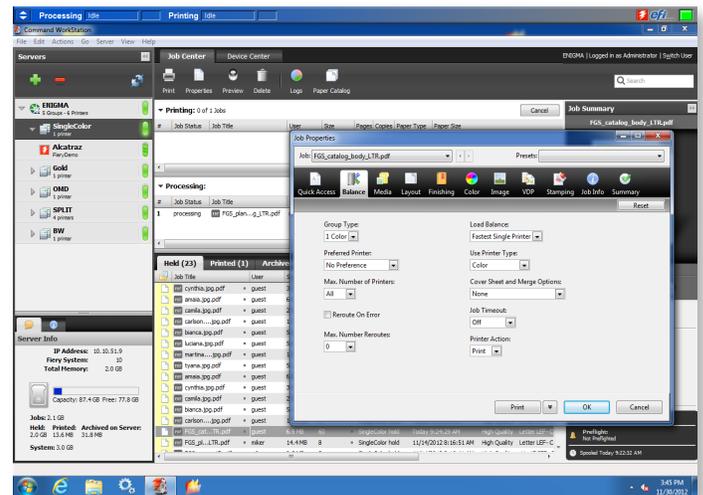
### Avoid job delays

If one printer has a paper jam or print error, for example, configurable error rerouting automatically sends the job to a similar printer to continue production.



### Unify workflows

Use consistent production processes across multiple printers. This assures a quick learning curve and dramatically boosts productivity.



Fiery Central printer groups manage multiple Fiery Driven or other select printers from one Fiery Command WorkStation console.

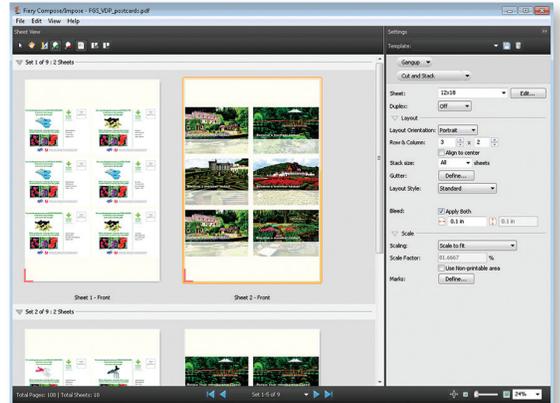
## Adapt to Customer Needs with Fiery Workflow Suite Products

Fiery Central provides easy access to the Fiery Workflow Suite, a comprehensive set of advanced products that streamline and automate print processes for a new level of productivity from job submission to output. By adding these modular products when you need them, you can increase automation, adapt to changing customer needs, and grow with new higher-profit, value-added services:



### Fiery Impose

Tightly incorporated into Fiery Command WorkStation, Fiery Impose streamlines and automates the document imposition process with a fully visual, intuitive and interactive interface, saving time in job preparation processes and minimizing waste and rework.



Easily add Fiery Impose to Fiery Central for intuitive document imposition.



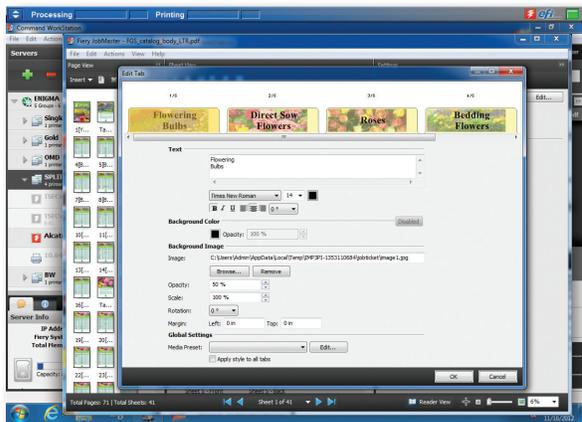
### Fiery JobMaster

With advanced make-ready functions for complex document creation, Fiery JobMaster™ adds fully visual tab insertion and design, page numbering, media assignment, finishing and scanning; plus powerful late-stage editing features.

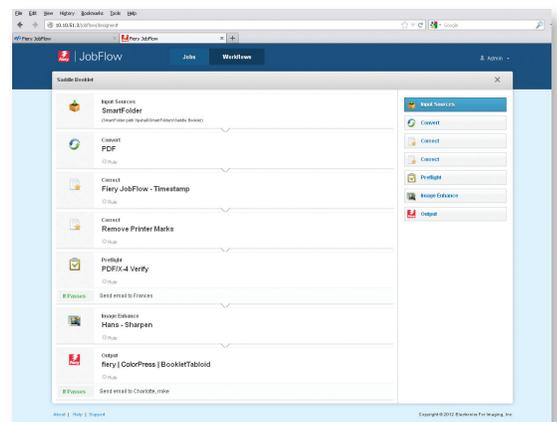


### Fiery JobFlow

From any supported Web browser, Fiery JobFlow™ enables users to define and automate repetitive prepress tasks such as preflighting, document editing, image enhancement, document imposition and job ticketing — all in a simple, intuitive way.



Launching Fiery JobMaster from Fiery Central for advanced tab insertion and editing.



Fiery JobFlow automates prepress tasks such as image enhancement, then sends jobs to Fiery Central right from your browser.

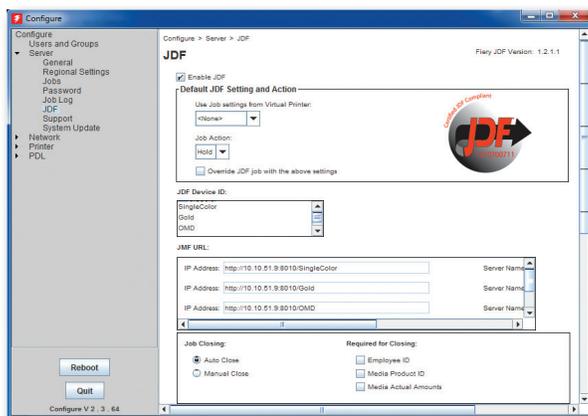


## Grow by Seamlessly Integrating Leading Business Management Systems

Today's digital print buyers expect orders to be delivered faster than ever. Rapidly evolving Web and mobile technologies are pushing the printing industry to adapt to new value-add digital printing technologies to effectively compete. Fiery Central uses certified, industry-standard job definition format (JDF) integration to cut costs by enabling end-to-end business workflow automation from ordering to production. It also helps you be more competitive by offering new products and services.

### Fiery JDF technology

Based on an open standard, Fiery JDF technology allows data to pass between different applications and systems to automate print production and business workflows.



Configuring JDF settings for Fiery Central printer groups that enable business workflow automation.

### Seamless Web-to-Print integration

Fiery Central lets EFI Web-to-Print systems, such as Digital StoreFront®, automatically map your media library and printer capabilities to online print services.

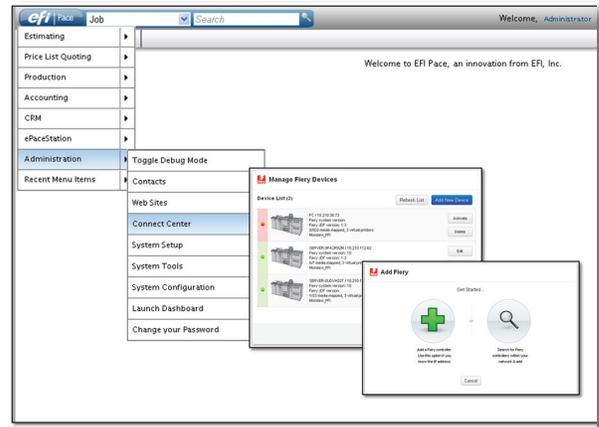


EFI Digital StoreFront maps Fiery Central media library and printer capabilities to online print services.



### Tight integration with EFI Print MIS

Fiery Central opens the door to business-wide automation that provides more transparency and accuracy into scheduling, cost estimation and business profitability. Fiery Central provides bi-directional communication so Print MIS such as EFI Pace™ and Monarch can use process time, click counts and media usage and other production information for efficient production scheduling and more accurate cost estimates.



EFI Pace automatically discovers Fiery Central and maps printer capabilities.



## Buy Fiery Central Today

Increase productivity for all your digital workflows. Adapt more quickly and easily to business needs and customer demands. Increase your competitive advantage to help you grow your business with Fiery Central.

With a support and maintenance contract agreement, you receive the latest updates and upgrades online. You can also directly access EFI technical support by phone, email and on the Fiery Workflow Suite User Forum.

For more information, or to buy Fiery Central, visit [www.efi.com/fierycentral](http://www.efi.com/fierycentral) or contact your Fiery dealer today.



## FIERY WORKFLOW SUITE

# EFI Fiery Central

## Configuration and Options for Fiery Central 2.0

### Fiery Central Software

You can run the Fiery Central base software on your own PC system with 4GB RAM, 500GB HDD running Windows 7 Professional/Ultimate, 64-bit.

- Includes printer licenses for 3 Fiery Driven printers.
- Supports up to a maximum of 12 printer licenses.

### Fiery Central Integrated Server Hardware

Get up and running fast with the optional new Fiery Central server that is optimized to run the pre-loaded Fiery Central software more efficiently out of the box.

- Includes hardware and printer licenses for 3 Fiery Driven engines.
- Supports up to a maximum of 12 printer licenses.
- Intel Core i5 2400 (3.1GHz, Quad Core, 6MB cache), 4GB RAM, 1TB HDD, Windows 7 Professional 64-bit.

## Fiery Workflow Suite

Fiery Central is part of the Fiery Workflow Suite, a comprehensive set of advanced products that streamline and automate print processes for a new level of productivity from job submission to output. By adding these modular products when you need them, you can increase automation, adapt to changing customer demands and grow with new higher-profit, value-added services.

For more information go to [www.efi.com/fieryworkflowsuite](http://www.efi.com/fieryworkflowsuite).

## Supported Printers

For the latest list of Fiery Central supported printers visit [www.efi.com/fierycentral/Supported-Printers/](http://www.efi.com/fierycentral/Supported-Printers/).

## Fiery Workflow Suite Products

**Fiery Impose:** visual, intuitive and interactive document imposition.

**Fiery JobMaster:** advanced PDF-based make-ready software including tab design and insertion, scanning workflow, page numbering and more.

**Fiery Impose-JobMaster:** integrates all make-ready tasks in a common application.

**Fiery JobFlow:** browser-based PDF workflow automation for a single Fiery or multi-Fiery server environment.

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