

NO FIXED ADDRESS



24 Hours in Your Car for Homelessness

No Fixed Address - 24 Hours in Your Car for Homelessness

Dear John Crossley & JBM Team,

We'd really like to thank you for sponsoring the YWCA Niagara Region's event No Fixed Address in focusing on raising awareness of homelessness in the Niagara region with the Activity Sponsorship of \$1,000 again this year. We cannot begin to tell you what your support means to us. It makes a huge difference in the lives of our clients.



Let us share the day with you.

The community did a fantastic job in fundraising for our signature event of the year! Everyone came together in raising awareness for homelessness in the region, as well as participating in activities surrounding the event's topic, and listening to some wonderful speeches and music throughout the day. Our candlelight vigil and final guest speaker really spoke to some of the important work we do every single day. *"I believe that I am alive today and succeeding due to the ongoing supports that I am receiving through the YWCA."* The event was a huge success and we could not have done it without your support!

No Fixed Address 2018 is presented by:



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We received media coverage on the event before, during, and after the event.

*You can access any of these media articles by clicking on the image

YWCA staff rallying behind No Fixed Address fundraiser

NEWS Jun 07, 2018 by Scott Roots Metroland

Niagara This Week



A participant in a preview No Fixed Address gets a little shut-eye. Now in its seventh year, the YWCA fundraiser is moving from the Pen Centre to the GM plant on Glendale Avenue. It takes place Friday and Saturday. - Metroland file photo

Lisa Rice knows how incredible the need is when it comes to poverty and homelessness in Niagara. An onsite transitional support worker for the YWCA Niagara, she has seen the overcrowding in shelters, leading to makeshift sleeping accommodations in offices, program rooms and board rooms. So, she also understands the importance of the YWCA's No Fixed Address event, a major fundraiser that has raised more than \$300,000 to support services at YWCA Niagara Region, not to

New home for No Fixed Address a success

NEWS Jun 10, 2018 by Melinda Cheevers Metroland

Niagara This Week



Savannah Duggan, right, and her family participate in YWCA Niagara's No Fixed Address sleep-in-your-car-a-thon Friday and Saturday. Joining her, from left, are mom Kelli, and brothers Grayden and Darren. - Melinda Cheevers, Metroland

A new venue for the annual No Fixed Address event brought plenty of new opportunities along with it. Perennial participant John Bedell — he has not just slept in his car each year as part of the fundraiser for the YWCA Niagara, he's also volunteered and recruited friends to join him — saw the front lawn of General Motors' St. Catharines plant as a quieter more secluded option than that of the previous Pen Centre parking lot site.

GM steps up to play host to YWCA fundraiser

Glendale plant's McKinnon Park new home for No Fixed Address

NEWS May 10, 2018 Niagara This Week - St. Catharines

f t r in e

Niagara This Week



A participant in a preview No Fixed Address gets a little shut-eye. Now in its seventh year, the YWCA fundraiser is moving from the Pen Centre to the GM plant on Glendale Avenue. It takes place June 8-9. - Metroland File Photo

General Motors has kicked its support for the YWCA into high gear.

The Source

No Fixed Address

June 8, 2018

YourTV Niagara

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Greg Lavelle reports from the 7th annual No Fixed Address that supports the YWCA. Participants live out of their cars for 24 hours in an effort to educate the community on homelessness.

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YWCA NIAGARA REGION

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GENERAL MOTORS
CANADA FOR
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CANADA 



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Just our No Fixed Address social
media accounts reached:

FACEBOOK
IMPRESSIONS

877,188

SOCIAL
MEDIA
IMPRESSIONS
922,054

INSTAGRAM
IMPRESSIONS
4,538

TWITTER
IMPRESSIONS

40,328

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CANADA 

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Without your support, we wouldn't be able to provide all of the programs and services we do to our clients throughout the entire Niagara region. Thank you for believing in us and showing the community that you are leaders who care. We hope you're already making plans to continue to support the YW and our No Fixed Address event! We will be in touch and, in the meantime, don't hesitate to contact us if you need anything or are interesting in support the YWCA Niagara Region in other ways.

One of our participants wrote a blog post on their experience. You can read it here:

<http://www.ywcaniagararegion.ca/experiencing-discomfort-no-fixed-address-2018/>

To read more about the clients we serve and some of the successes we've had check out this link:

<http://www.ywcaniagararegion.ca/my-letter-to-you/>

From the bottom of our hearts,

THANK YOU!



YWCA NIAGARA REGION

Hope for Homeless Women and their Families since 1927

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